

Remit To: WFOR-TV  
P.O. BOX 905891  
CHARLOTTE, NC 28290-5891



WFOR-TV

INVOICE

For: DEFEND MY DIVIDEND & ALLIANCE FOR SAVING(339423)  
701 Pennsylvania Ave NW  
Washington, DC 20004-2608

Account Exec: SUSAN INKER-PURETZ  
Office: WFOR-TV  
Contract Num: 1161-54622  
Contract Dates: 08/13/2012-09/02/2012  
Customer Order:  
Linked Order:  
CPE: 119 / 126 Issu / 2244030

Invoice Num: 1161-410784  
Invoice Date: 08/26/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 07/30/2012-08/26/2012

Page 1 of 3

**PAY BY** 09/25/2012  
Net 30 days

In Account With: GREAT AMERICAN MEDIA(162)  
1010 Wisconsin Ave NW Ste 800  
Washington, DC 20007-3674  
ATTN:Accounts Payable

Product Desc: Defend My Dividend & Alliance for Savings & Investments

Broadcast airtimes represented are reported to the nearest second.

| Buy Line              | Flight Description      | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots | Rate        |              |               |                |
|-----------------------|-------------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|
| 1                     | WFOR MORNING NEWS       | 08/13/2012-09/02/2012 | MTWTF..               | 30              | 1           | 225.00      |              |               |                |
| <u>Week Of</u>        |                         | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 08/13/2012-08/19/2012 |                         | MTWTF..               | 1                     | 225.00          |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 08/14/2012            | Tu                      | 05:12:13 AM           |                       | DMDASI 1202TH   | 30          | 225.00      |              |               |                |
| 2                     | CBS4 EARLY SHOW (LOCAL) | 08/20/2012-08/26/2012 | MTWTF..               | 30              | 1           | 400.00      |              |               |                |
| <u>Week Of</u>        |                         | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 08/20/2012-08/26/2012 |                         | MTWTF..               | 1                     | 400.00          |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 08/20/2012            | Mo                      | 06:24:15 AM           |                       | DMDASI 1202TH   | 30          | 400.00      |              |               |                |
| 4                     | 17:30:00-18:00:00       | 08/13/2012-08/19/2012 | MTWTF..               | 30              | 1           | 1,250.00    |              |               |                |
| <u>Week Of</u>        |                         | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 08/13/2012-08/19/2012 |                         | MTWTF..               | 1                     | 1,250.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 08/14/2012            | Tu                      | 05:51:19 PM           |                       | DMDASI 1202TH   | 30          | 1,250.00    |              |               |                |
| 5                     | 18:00:00-18:30:00       | 08/20/2012-09/02/2012 | MTWTF..               | 30              | 1           | 1,300.00    |              |               |                |
| <u>Week Of</u>        |                         | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 08/20/2012-08/26/2012 |                         | MTWTF..               | 1                     | 1,300.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 08/21/2012            | Tu                      | 06:21:51 PM           |                       | DMDASI 1202TH   | 30          | 1,300.00    |              |               |                |

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| Buy Line              | Flight Description | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots  | Rate          |                       |               |                |
|-----------------------|--------------------|-----------------------|-----------------------|-----------------|--------------|---------------|-----------------------|---------------|----------------|
| 6                     | LATE NEWS          | 08/13/2012-08/26/2012 | MTWTF..               | 30              | 2            | 1,800.00      |                       |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |              |               |                       |               |                |
| 08/13/2012-08/19/2012 |                    | MTWTF..               | 1                     | 1,800.00        |              |               |                       |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>   | <u>Rate</u>   | <u>Debit</u>          | <u>Credit</u> | <u>Remarks</u> |
| 08/13/2012            | Mo                 | 11:11:49 PM           |                       | DMDASI 1202TH   | 30           | 1,800.00      |                       |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |              |               |                       |               |                |
| 08/20/2012-08/26/2012 |                    | MTWTF..               | 1                     | 1,800.00        |              |               |                       |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>   | <u>Rate</u>   | <u>Debit</u>          | <u>Credit</u> | <u>Remarks</u> |
| 08/20/2012            | Mo                 | 11:24:50 PM           |                       | DMDASI 1202TH   | 30           | 1,800.00      |                       |               |                |
| 7                     | FACE THE NATION    | 08/13/2012-09/02/2012 | .....S                | 30              | 1            | 1,000.00      |                       |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |              |               |                       |               |                |
| 08/13/2012-08/19/2012 |                    | .....S                | 1                     | 1,000.00        |              |               |                       |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>   | <u>Rate</u>   | <u>Debit</u>          | <u>Credit</u> | <u>Remarks</u> |
| 08/19/2012            | Su                 | 10:29:26 AM           |                       | DMDASI 1202TH   | 30           | 1,000.00      |                       |               |                |
| 8                     | LATE NEWS          | 08/26/2012-08/26/2012 | .....S                | 30              | 1            | 1,400.00      |                       |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |              |               |                       |               |                |
| 08/20/2012-08/26/2012 |                    | .....S                | 1                     | 1,400.00        |              |               |                       |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>   | <u>Rate</u>   | <u>Debit</u>          | <u>Credit</u> | <u>Remarks</u> |
| 08/26/2012            | Su                 | 11:32:47 PM           |                       | DMDASI 1202TH   | 30           | 1,400.00      |                       |               |                |
| <u>Total Spots</u>    |                    | <u>Gross Amt</u>      | <u>Commission Amt</u> | <u>Net Amt</u>  | <u>Debit</u> | <u>Credit</u> | <u>Reconciliation</u> |               |                |
| Air Time Totals       |                    | 8                     | 9,175.00              | 1,376.25        | 7,798.75     | 0.00          | 0.00                  | 0.00          |                |



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CBS TELEVISION STATIONS

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|  |  |                                 |
|--|--|---------------------------------|
| <b>Billing Notes</b>   |  |                                 |
| CBS Television Stations Standard Terms and Conditions for advertising shall apply.   |  |                                 |
| NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity. |  |                                 |
| DUPLICATE  |  |                                 |
| <b>Wire Transfer Instructions:</b>   | <b>For Billing Inquiries Please Contact:</b> | Gross Billing 9,175.00          |
|  | <b>CONTROLLERS OFFICE: WFOR-TV</b>           | Trade Value 0.00                |
|  | (305) 591-4444                               | Agency Commission 1,376.25      |
|  |  | Local Tax 0.00                  |
|  |  | State Tax 0.00                  |
|  |  | Pre Paid Amount 0.00            |
|  |  | <b>Pay This Amount 7,798.75</b> |

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